


## Objectives

Objectives of the project that is running from April 2006 – December 2008 are linked to distinct phases and are as follows:

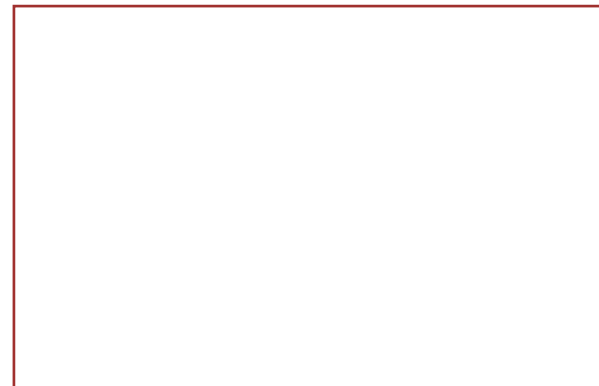
- ✓ summarising literature findings with respect to health determinants and existing studies on health promotion of older people in the partner countries
- ✓ compiling relevant terms in a glossary in order to create a common understanding of what health and other related issues mean in the context of older people and health promotion
- ✓ creating a catalogue of criteria for the collection, selection and evaluation of health promotion programmes for older people
- ✓ undertaking a detailed evaluation of selected health promotion programmes using a common evaluation framework
- ✓ developing evidence-based guidelines and recommendations for health promotion for older people
- ✓ supporting the transfer of knowledge of project outcomes on a national and European level through appropriate dissemination strategies

The overall aim of the -project is to promote health promotion for older people through producing evidence based guidelines with recommendations – on EU, national and local levels – for potential actors in this field.

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National Partner



  
[www.healthproelderly.com](http://www.healthproelderly.com)



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**Evidence Based Guidelines**  
**on Health Promotion**  
**for Older People:**  
**Social Determinants,**  
**Inequality and**  
**Sustainability**



## Background

The project “healthPROelderly” is being carried out within the framework of the first public health programme of the European Commission which is running from 2003–2008. The programme is based on three general objectives: health information, rapid reaction to health threats and health promotion through addressing health determinants ([http://ec.europa.eu/health/ph\\_programme/programme\\_en.htm](http://ec.europa.eu/health/ph_programme/programme_en.htm)).

In the face of current demographic change and longer life-expectancy, the focus on health promotion over the life-span, especially with respect to older people, is becoming increasingly important. While there are many single initiatives to promote older people’s health in most European countries, many of them are not evaluated and there are few comprehensive measures and policies in this area.

## Aims of the project

This project aims to address health promotion for older people on a European level. The main focus of healthPROelderly is to identify criteria which make health promotion programmes for older people successful and to provide evidence for these programmes’ sustainable effects. The project findings will be summarised in the form of guidelines and recommendations for policy makers, practitioners, older people themselves, and other relevant stakeholders across Europe.

## Partners

HealthPROelderly is coordinated by the Austrian Red Cross. The consortium consists of 19 international partner organisations from 11 European countries with different roles.

### Coordination

**Austria** | Austrian Red Cross  
[www.redcross.at](http://www.redcross.at)

### Scientific partners

**Austria** | Research Institute, Viennese Red Cross  
[www.wienerroteskreuz.at/forschungsinstitut](http://www.wienerroteskreuz.at/forschungsinstitut)

**Czech Republic** | Charles University, Prague  
3rd Faculty of Medicine  
[www.lf3.cuni.cz](http://www.lf3.cuni.cz)

**Germany** | Research Institute for Gerontology  
[www.ffg.uni-dortmund.de](http://www.ffg.uni-dortmund.de)

**Greece** | University of Athens  
[www.nurs.uoa.gr](http://www.nurs.uoa.gr)

**Italy** | University of Rome, La Sapienza  
Nursing Area Public Health Department  
[www.uniroma1.it](http://www.uniroma1.it)

**Poland** | Jagiellonian University  
Medical College, Krakow  
[www.epi.cm-uj.krakow.pl](http://www.epi.cm-uj.krakow.pl)

**Slovakia** | Slovak Public Health Association  
[www.savez.sk](http://www.savez.sk)

## Partners

**Slovenia** | University of Maribor  
University College of Nursing Studies  
<http://sola.vzdr.uni-mb.si/>

**Spain** | Spanish Red Cross  
[www.cruzroja.es](http://www.cruzroja.es)

**The Netherlands** | Verwey-Jonker Institute  
[www.verwey-jonker.nl](http://www.verwey-jonker.nl)

**United Kingdom** | University of Kent  
[www.kent.ac.uk/chss](http://www.kent.ac.uk/chss)

### Supporting partners

**Germany** | German Red Cross  
[www.drk.de](http://www.drk.de)

**Poland** | Polish Nurses Association  
[www.zgptpiel.waw.pl](http://www.zgptpiel.waw.pl)

**Slovenia** | Slovenian Red Cross  
[www.rks.si](http://www.rks.si)

### Evaluation

**Italy** | emmeerre S.p.A.  
[www.emmeerre.it](http://www.emmeerre.it)

### Networking partner

European Federation of Nurses Associations  
[www.efnweb.org](http://www.efnweb.org)